

## PRIVACY STATEMENT

---

It is the policy of this site to respect and protect the privacy of our customers and the users of this site. Through this Internet Privacy Statement, we want to reassure users of this site that we will not sell, share, or rent user information to others in a manner different than as set forth in this Internet Privacy Statement.

### **A Note About Kids Under 13**

Minors under the age of 13 are not eligible to use our service, and we ask that minors do not submit any personal information to us. If you are a minor under the age of 13, you must ask your parents to use this service on your behalf.

### **Placing Orders and Information Collection**

We collect information from the users of the Site at several different points on the Site. For example, we collect and/or request information when a user registers on the Site or places an order.

In order to fulfill requests of the Site, the user may be requested to provide contact and/or credit card information. If we have trouble processing an order, a request, or completing a delivery, this contact information will be used to contact the user.

### **Gathering and Sharing of Information, Links to External Websites**

We monitor traffic patterns on the Site and gather broad demographic information for aggregate use to analyze trends and administer the Site in order to improve its layout and design and to permit Site personalization and streamlining to create the best ordering experience we can for our users. These statistics include no personally identifying information.

We may use a credit card processing company to bill purchasers from the Site, and depending upon the goods and services being ordered and where they are being shipped, we may also use outside suppliers and/or delivery companies to assist us in fulfilling and delivering orders. We share with them the information necessary to enable such card processing, fulfillment, and delivery of goods (i.e. – name, address, and as appropriate, payment information).

We may provide personal identifying and account information in special cases such as enforcement of our Terms of Site Use, or as required by law or legal process to protect and defend the rights and safety of our Site and its users. This includes exchanging information with other companies for purposes of fraud and credit risk reduction.

### **Consent**

By using our Site, you agree to the terms and conditions set forth in this Internet Privacy Statement and the Site Terms of Use INCLUDING ALL LIMITATIONS OF DAMAGES PROVISIONS which are an integral part hereof and the user consents to the collection and use of this information by us as disclosed in this Internet Privacy Statement. We may revise this Internet Privacy Statement or the Site Terms of Use at any time by updating these postings. By using this Site you agree to be bound by any such revisions in effect at the time of use and should therefore periodically visit this page and the Site Terms of Use page to determine the then current policies applicable to users of the Site.

### **Security Information**

Strong precautions are taken to protect the information of the users of our Site. When users submit sensitive information via the Site, that Information is protected both online and off-line.

We take credit card information security seriously and use a variety of technical solutions to make shopping safe at our Site. Furthermore, your information is encrypted and is protected utilizing the industry standard Secure Sockets Layer (SSL) encryption software. While on a secure page, such as our order form, the lock icon on the bottom of Web browsers such as Netscape Navigator and Microsoft Internet Explorer becomes locked, as opposed to un-locked, or open, when you are just 'surfing'.

While we use SSL encryption to protect sensitive information online, we also protect user- information off-line. All of the information of our Site's users, including the sensitive information mentioned above, is stored where there are security measures in place to protect the loss, misuse and alteration of the information. Only those who need the information to perform a specific job are granted access to personally identifiable information.

### **Cookies**

You may have heard of the term "cookies". Cookies are routinely used by most, if not all, e-commerce merchants, including this site. A cookie is a piece of data stored on a user's hard drive through the Web browser program containing information about the user which enables us to track and personalize the Site to enhance your experience. If a user rejects the cookie, the Site will not function correctly.

**Special Offers, Account Updates and Opting Out**

We may from time to time send our customers and the users of the Site announcements and updates, which contain important information about the Site and service offerings which we believe to be of value to our customers and users. In order to do this, we may enhance or merge the information we collect on the Site with data from third parties for purposes of marketing products or services to our customers and users.

We may communicate with the users of the Site via email, telephone, mail, or fax in order to provide requested services, content, product information, notification of special offers, or in regard to customer service issues relating to an account. The users of the Site are always given the opportunity to 'opt-out' of having their online information used for purposes not directly related to the Site at the point at which we ask for the information or when they receive an online requested promotional communication.

Users of the Site can always update the personally identifying information that they have provided by accessing and updating their account information on the Site.

We welcome your questions and comments. If you have any questions or concerns about our stated privacy policies, please contact us at [info@myamigo.com](mailto:info@myamigo.com).